



CHALLENGE #2: LOCALIZATION SERVICES

- How would you crowdsource fuel prices in near real-time?
- How would you make location services more context aware and provide useful information to users when necessary?
- How would you use augmented reality to navigate users?
- How to use sensors like accelerometer and gyroscope to improve the navigation experience?
- How to use data from users and surroundings to improve location services?

Mentor – Pavol Magic



Pavol works as a product manager at Sygic, the global leader in location-based applications. He's helping to create new products that bring long-term revenue for the company. Apart from Sygic he's also the Chairman of the Supervisory Board of AIESEC Slovakia, mentor in Lead Up project, and editor of Hard & Heavy at Hudba.sk. In his free time he likes to enjoy good food, wine, and music with friends and family.

